

Press Release Madrid, March 9th, 2023

## ART MADRID'23 CLOSES ITS 18TH EDITION WITH OVER 18,000 VISITORS

ART MADRID has proved in its coming-of-age edition that it is a **fair without labels, generalist but alive.** Celebrated at the Galería de Cristal del Palacio de Cibeles from February the 22nd to the 26th, the contemporary art event has returned renovated, committed to new models of galleries, launching reception platforms for young voices to find their place in the current scene, and interested in approaching new audiences to the project.

Alberto Cornejo, director of ART MADRID, afirms that "With this edition we have verified the impact produced by our presence in the Madrid Art Week. It has been a moment to reflect on the road ahead and a preview of the fair we want to be in the future. We are committed to the work of artists who come to our event represented by national and international galleries and we are also interested in making visible the production of short and mid-career artists with little representation in the sector. We want to be a fair that works as a dynamic element and generator of opportunities. Also in this edition, we have exercised our role as patrons through the acquisition of works. We have promoted private collecting and strengthened the presence of artists in institutional collections through the donation of four works to the Municipal Museum of Contemporary Art of Madrid (MMAC), which depends on the Madrid City Government". And he adds: "One more edition, the so-called "satellite fairs" have shown the need to give visibility and promotion to the majority of national galleries that, with their work in the peripheries, work hard to position themselves in the dissemination of contemporary art. A sector of galleries to be valued for their tireless activity and for sustaining employment in the national market. These galleries are the ones that make ART MADRID a completely complementary fair to the rest. And he concludes by emphasizing that "we are a national fair with international projection. International exhibitors renew their participation in ART MADRID, making a viable and secure space in the Spanish market and attracting national clients

due to the quality of their proposals and the support of the fair's collecting program. **ART MADRID** is a consolidated investment to access the Spanish market".

As for the sales numbers, it is important to highlight that 10% were of artworks priced over 20,000 €; 14% were of pieces between 8,000 and 20,000 €; 36% ranged between 3,000 and 8,000 €; while 40% of the acquisitions were of works in the range of up to 3,000 €. It could be concluded from these data that ART MADRID is positioned as a fair to get started in collecting, thanks to the variety of prices and exhibition proposals of the galleries. It is also worth mentioning the presence of a bigger international public, specifically foreign collectors who want to expand their collections with Spanish artists.

The collections that made acquisitions in this edition include: Art Space Collection, Solo Collection, Mª Cristina Masaveu Peterson Collection, Cuperior Collection, Luciano Méndez Collection, BBVA Foundation, Bassat Foundation, Pamplona City Council and Paradores Nacionales.

ART MADRID was visited by important institutions such as: Centro Atlántico de Arte Moderno (CAAM), INELCOM Collection, Centro de Arte Contemporáneo de Burgos (CAB), Centro de Arte Contemporáneo José Guerrero, CCCB Centro de Cultura Contemporánea de Barcelona, Centro Museo Vasco de Arte Contemporáneo (ARTIUM), Fundación Ankaria, Fundación Thyssen-Bornemisza Art Contemporary, Fundación Santander, Fundación Mª Cristina Masaveu Peterson, Fundación SETBA Zona d'Art, Fundación Telefónica, Fundación Tara Mujeres Emprendedoras, Instituto Valenciano de Arte Moderno (IVAM), Institut Français de España, Museo de Navarra, Museo Thyssen-Bornemisza, Museo de Arte Contemporáneo (MUSARCO), Museo Nacional Centro de Arte Reina Sofía (MNCARS), Museo de Arte Contemporáneo de Vigo (MARCO), Museo Extremeño e Iberoamericano de Arte Contemporáneo (MEIAC), Tenerife Espacio de las Artes (TEA).

ART MADRID brought together **36 national and international galleries** and more than **160 artists** at the Galería de Cristal del Palacio de Cibeles. Their testimonials confirm the success of the edition and agree with the fair's wishes to continue working for the professionalization of the sector. **OOA Gallery**, based in Sitges and London and specialized in African art, comments that "We are very satisfied with our second participation in ART MADRID. It was a very good edition, with the visit of many collectors and interest in contemporary African art. contemporary African art. A total success". For its part, **Galerie LJ** from Paris afirms that "In our third participation, ART MADRID once again made possible for us to meet with Spanish public, giving us the opportunity year after year to expand our local network. our local network." Finally, **Galería Metro**, based in Santiago de Compostela, points out that "Our participation in ART MADRID'23 has been fantastic. The results exceeded our expectations: both in terms of visibility and sales of our artists, number of visitors, as well as new and interesting contacts".

The artist **Cristina Gamón** takes stock of her time at ART MADRID and affirms that "I believe that I am not speaking only from my personal experience, and for the work of my gallery, I can say that ART MADRID'23 has been a general success". And **Francisco Mayor Maestre** also shows his enthusiasm for this edition afirming that "My works have been very well received, important foundations have bought them and important projects".

ART MADRID'23 has been possible thanks to the support of its **sponsors** One Shot Hotels and Liquitex; its **collaborators**: AVAM, MMM, Safe Creative, Too many flash and 9915; and the **institutions**: Ministry of Culture and Sports, Madrid City Hall, Community of Madrid, Museo Nacional Centro de Arte Reina Sofía, Museo Thyssen-Bornemisza, Instituto de Arte Contemporáneo, Solo Collection, Fundación Mª Cristina Masaveu Peterson, Ministry of Culture of Taiwan and the Taipei Economic and Cultural Office. To all of you, we thank you for your trust and support in this 18th Edition, an event in which we have come the age of majority. Your support is essential to continue building in pursuit of that "unmentionable fiesta" that is culture.

## **PRESS CONTACT**

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